



IMPACT PARTNER SPONSORSHIP PACKET



**KICKIN' IT WITH
MY FAMILY**

Thank you to our sponsors:



Inspired by patients.
Driven by science.



Welcome

Hello! We're reaching out to you as a friend and supporter of The Sturge-Weber Foundation, seeking your help for our exciting conference happening in San Antonio, June 25-27, 2026.

Our International Conference is a joyous event that brings together families from all corners of the world living with Sturge-Weber syndrome. It's an opportunity for families to gain valuable insights from experts across the country and experience our renowned Clinical Care Network doctors and clinicians. Moreover, the conference helps families forge extraordinary bonds with one another. With our growth over the years, we expect a remarkable turnout of 150 attendees from the USA and Canada.

Our ultimate aim is to educate, foster acceptance, respect, and create a comforting, home-like environment for all.

We would be thrilled to have your company participate in the conference as it brings immense value to The Sturge-Weber Foundation and our members. We understand that many of our members may require assistance and may not know where to turn. That's why the opportunity to have a direct conversation with you is invaluable to our members. In order to support this, we would like to offer a **Corporate Table Sponsorship** for \$1,000. Your table would be available to engage with our members Friday (9:00 am - 3:00 pm) and Saturday (9:00 am - 1:00 pm) in our main conference room.

Come join our organization and be a **Corporate Sponsor** for one of our many events! Whether it's a refreshment break, breakfast, luncheon, hospitality room, reception, kids camp, or evening entertainment, your company's name and logo will be prominently displayed at the service table. Plus, we'll give you a shoutout and recognition throughout all the appropriate moments during the event and on our social media pages and website. And not only that, your team can also mingle and connect with our members during The SWF activities! It's a perfect opportunity to build relationships in a relaxed and casual environment, away from the vendor exhibition tables. So, don't miss out on this fantastic chance to get involved!

Please complete the enclosed application and return it to the below address prior to May 30th, 2026. The sponsorship funds are due by June 15th, 2026.

If you need more information, or have further questions, please feel free to contact me.

P.S. New this year is our **Community Resource Exchange Room**. This event is designed to bring together local businesses that support the Sturge-Weber Syndrome (SWS) community, fostering connections and offering invaluable resources to families. Participants may opt-in to present at our interactive Fireside Chat session as well. This is separate from a Corporate Sponsorship and is limited to our Saturday connection event from 9:00 am - 1:00 pm and allows smaller companies a chance to engage with our SWS community.



Sincerely,

Julia Terrell

Director of Community Relations
jterrell@sturge-weber.org

6105 S. Main Street, #200 • Aurora, Colorado 80016

www.Sturge-Weber.org | (973) 895-4445

Families Supported

8,049

Hours of Support

96,000

Faithful Donors

15,000

Professional Support

560

STRONGER BECAUSE WE ARE



THE STURGE-WEBER FOUNDATION

About Us



In the past few years the whole world learned the importance of being united. **“Unite”** resonates with many people all over the world. At The Sturge-Weber Foundation, we are lucky enough to work with knowledgeable doctors, clinicians, researchers, scientists, industry, patients, caregivers, and all the support people to make our world of SWS a village.

This year the SWF chose our theme to be Unite. Why?

1. Together when we UNITE we have a bigger voice.
2. Together when we UNITE our workload gets lighter.
3. Together when we UNITE we learn more and achieve greater results.
4. The most important why is...

We are stronger because we are **UNITED!**

So much of our progress comes from all of us being united for one purpose. Across the globe, we come together for all those with SWS and be the source of improved quality in their lives!

WE ARE STRONGER BECAUSE WE ARE UNITED.

Support. Integrity. Vision.

These qualities have distinguished the Sturge-Weber Foundation (SWF) since 1987. Thousands of people have been served and continue to be served by the SWF’s one on one phone support, family networking program, education, physician referral service, medical education programs, and research endeavors.

The Sturge-Weber Foundation is a 501 (c) (3) non-profit organization with an ever-increasing worldwide membership and is funded by corporate and private donations, grants, and fundraising activities. The SWF was founded by Kirk and Karen Ball. They began searching for answers after their daughter, Kaelin, was diagnosed with Sturge-Weber syndrome at birth. The SWF was incorporated in the USA in 1987 as an International 501(c)(3) non-profit organization for patients, parents, professionals, and others concerned with Sturge-Weber syndrome (SWS).

In 1992, the mission was expanded to also support and serve individuals with capillary vascular birthmarks, Klippel-Trenaunay (KT), and Port-Wine Birthmarks.

Corporate Sponsorship Levels



DIAMOND SPONSOR(S)

Reception Dinner Saturday Night

Sponsorship Level: \$20,000*

Touchpoints:

- Sponsored by logo on program
- Sponsored by logo on event webpage
- Sponsored by logo in one *Branching Out* magazine
- Sponsor recognition on signage
- Sponsor recognition at Saturday Night dinner
- Logo on commemorative Conference t-shirt with prominent placement



SILVER SPONSOR(S)

Outing in San Antonio or Kids Camp

Sponsorship Level: \$10,000*

Touchpoints:

- Sponsored by logo on program
- Sponsored by logo in one *Branching Out* magazine
- Sponsor recognition on signage
- Logo on commemorative Conference t-shirt



BRONZE SPONSOR(S)

Lunch for Families

Sponsorship Level: \$2,500*

Touchpoints:

- Sponsored by logo on program
- Sponsored by logo on table tents at event
- Listing in *Branching Out* magazine

New! COMMUNITY RESOURCE EXCHANGE

Sponsorship Level: \$100*

Touchpoint:

- Display table on Saturday, from 9:00 am – 1:00 pm
- Optional Fireside Chat, which is an opportunity to engage with our SWS community on a meaningful level.
- Listing in *Branching Out* magazine



SPEAKER SPONSOR(S)

Reception for Speakers

Sponsorship Level: \$2,000*

Touchpoints:

- Sponsored by logo on program
- Sponsored by logo on table tents at event
- Listing in *Branching Out* magazine



WARRIOR SPONSOR(S)

Swag Bags

Sponsorship Level: up to \$1,000* each

Touchpoint:

- Sponsored by logo on program
- Listing in *Branching Out* magazine

Lunchtime Chats – Breakouts

Sponsorship Level: up to \$1,000*

Touchpoint:

- Sponsored by logo on program
- Listing in *Branching Out* magazine

Mini Clinics with Doctors

Sponsorship Level: \$500*

Touchpoint:

- Logo provided at display tables
- Listing in *Branching Out* magazine

Corporate Table Sponsor

Sponsorship Level: \$1,000*

Touchpoint:

- Logo recognized at registration table
- One table + chairs
- Opportunity to engage with our members for two days
- Listing in *Branching Out* magazine
- Optional presentation at one of our Fireside Chats which an opportunity for a Q & A Session.

Ice Cream Social

Sponsorship Level: \$250*

Touchpoint:

- Logo recognized at registration table

NOTE: All Sponsors will be recognized in *Branching Out* newsletter that is published following this event.

*All Sponsorships are negotiable.

Int'l Family Conference Sponsorship

The SWF Int'l Family Conference is held every-other-year. The next conference will be held in San Antonio. We are excited to "kick It With Our Family" in June!



New!

Community Resource Exchange

We are thrilled to extend an invitation to your company for a special opportunity at The Sturge-Weber Foundation Family Reunion. This event is designed to bring together businesses that support the Sturge-Weber Syndrome (SWS) community, fostering connections and offering invaluable resources to families.

Event Details:

- Location: Community Resource Exchange Room, Estancia Del Norte, San Antonio
- Date and Time: June 27, 2026, from 9 AM to 1 PM

What You Can Expect:

- **Display Table:** Showcase your business and engage with attendees by reserving a table for just \$100. This fee helps offset conference costs and grants you access to a targeted audience appreciative of your contributions.
- **Fireside Chat:** Opt to present at our interactive Fireside Chat session. This 15-20 minute segment allows you to directly communicate your mission and services, while also addressing questions from families eager to learn more.

This is a unique chance to connect with the SWS community, highlight your support services, and make a meaningful impact. We hope you'll seize this opportunity to engage and inform the families who can benefit most from your expertise.

Swag Bags

We love to greet each family with a bag full of SWF Swag (Tote Bag, T-shirts, etc).

Kids Camp

While parents attend workshops, the kids have fun with our amazing counselors.

Mini Clinics with Doctors

Families have a chance to meet with attending doctors to ask questions.

Ice Cream Social

Ice cream and ice breakers games to help kids and kids-at-heart meet new friends.

Breakfast of Champions

Families get their day started right with a healthy breakfast.

Lunchtime Chats

This is a chance to discuss SWS and learn from each other.

Reception for Speakers - Friday Night

This is our welcome reception with special guest speakers to help kick off the Conference.

Live Music Concert & Adult-Only Respite

More detail to come as we are still in the planning stages of this event.

Reception Dinner Saturday Night

We end the Conference with a rodeo-theme dinner.

Yearly Virtual Events Sponsorships

Throughout the year we host many virtual events via Zoom. SWF Members from around the world connect with other SWS patients and caregivers. We hope that you will join us for one or all of these events.

SWF Education Day Mini Summit Series Sponsor(s)

Five (5) virtual event per year.

Sponsorship Level: \$5,000*

Touchpoints:

- 3 Social Media Promotions per Mini Summit
- 3 Direct Email Promotions per Mini Summit

Mental Health Chats Sponsor(s)

Alternating SWS Adult/Teens and Caregiver/Parent Chats every other month throughout the year.

Sponsorship Level: \$5,000*

Touchpoints:

- 3 Social Media Promotions per Chat
- 2 Direct Email Promotions per Chat

Town Hall Meetings with Karen Sponsor(s)

Two (2) virtual events per year.

Sponsorship Level: \$2,500*

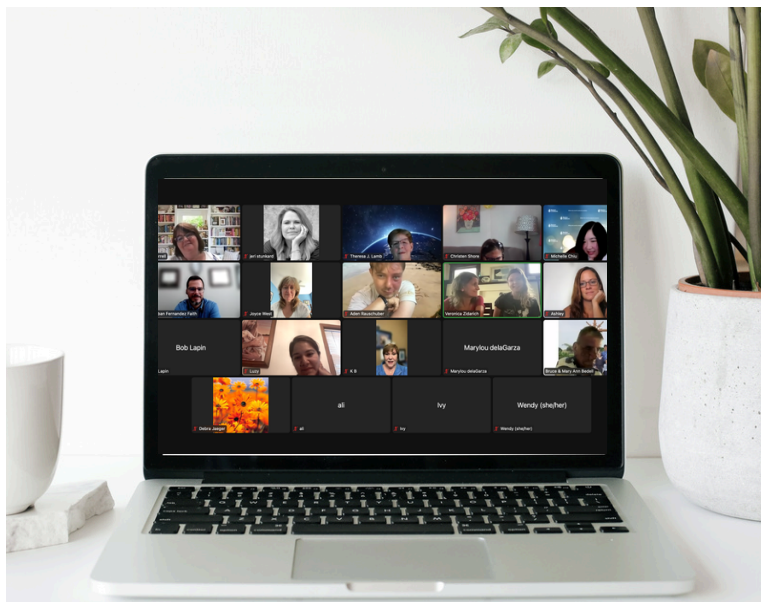
Touchpoints:

- 2 Social Media Promotions per Chat
- 2 Direct Email Promotions per Town Hall

Other Events to Sponsor:

- Gaming Lounge
- Be The Torch, Be The Light
- Virtual Education Mini-Summits
- Virtual Roundtables
- Clinical Care Network (CCN)
- SWF International Research Network (SWFIRN)

*All Sponsorships are negotiable.



Yearly Sponsorship Programs

Webster's World



The Sturge-Weber Foundation's mascot is Webster, a cute and cuddly teddy bear. Webster's job is to travel the USA and all over the world to give comfort and snuggles to those in the hospital with SWS-related procedures (port-wine birthmark laser treatments) and recovering from seizures or surgeries.

Webster has a passport full of stamps as he has visited families from the United States, Canada, Australia, United Kingdom, Italy, Sweden, and counting!

Sponsorship Level: \$5,000*

Touchpoint:

- Sponsored by logo on Webster's World page
- 1 Social Media posts, plus shoutout on each post featuring Webster and child.

SWF Warrior University



At SWF Warrior University, members will find practical information for living with SWS, KT, and PWB. The University will be divided into two sections: One for members; the other for professionals, such as researchers, medical professionals, and our Clinical Care Networks. It's not to say families can't visit both sections however, we have broken the sections up in this manner to give them the best information for their needs. We have educational videos by experts and downloadable information that can't be found anywhere else.

Sponsorship Level: \$4,000*

Touchpoints:

- Logo on Warrior University
- Social Media Promotions on Launch
- 3 social media posts for launch

Corporate Pass the Torch (Million Miles Walk)



Held in conjunction with our SWF Month of Awareness in May is the Pass the Torch Walk. Companies of all sizes are invited to join us by sponsoring a team of walkers. Employees can then join the team and begin tracking their miles walked. T-shirt sponsorships are also available. Sponsors have the honor of their company logo printed on the back of the shirt, recognition on the website, and social media posts.

Sponsorship Level: \$5,000*

Touchpoints:

- Logo on walk t-shirt
- Social Media Promotions in the month of May
- Sponsored by logo in one *Branching Out* magazine
- 3 Direct emails
- Logo on promotional video

*All Partnerships are negotiable.

Yearly Sponsorship Programs cont.



Branching Out Magazine

The SWF magazine is published eight times a year; six being digital only then printed twice a year and mailed to approximately 3,600 households.

The magazine serves as an informational magazine with articles written by our staff and our medical and scientific consultants.

Sponsorship Level: \$20,000*

Touchpoints:

- Logo printed on the back cover of the magazine
- Sponsored by logo on digital download web page
- 1 social media post



SWF Warrior University App

We currently in development of an app just for Sturge-Weber patients! This app will serve as a place to store all patient records, record doctors visit notes, and easily download and share brochures about SWS to doctors, schools, and care providers.

Sponsorship Level: \$30,000*

Touchpoints:

- Logo on app
- Logo on download web page
- 2 social media posts on launch + 12 months continued



SWS Adult Retreat / Warrior-to-Warrior Mentorship Program

This retreat, especially made for SWS adult patients, would serve as an educational mentoring workshop for our future Warrior-to-Warrior members. At this retreat participants will learn how to be a healthy mentor to younger patients, learn how to advocate for aging SWS patients and families, become a Warror-to-Warrior Mentor (new program launch), and enjoy fellowship with other SWS adults.

Sponsorship Level: \$10,000*

Touchpoints:

- Logo on commemorative t-shirt
- Logo on web page
- 2 social media posts on launch
- Logo on mentorship packets

*All Partnerships are negotiable.



2026 SPONSORSHIP AGREEMENT

This is a Sponsorship Agreement agreed upon as of _____, 20 _____,
between the "Client", The Sturge-Weber Foundation, and "Sponsor",

A. Client is a tax-exempt charitable organization under Section 501(c)3 of the Internal Revenue Code, it's mission to support patients with the rare disease condition, Sturge-Weber syndrome (SWS), and fund research of Port-Wine Birthmarks and SWS.

B. Sponsor desires to become a sponsor of the client and to provide financial support to and increase public awareness of Client's mission, on the basis set out in this Agreement. Client and Sponsor agree to the following:

1. To support Client's charitable activities, Sponsor will make a sponsorship payment to Client in the amount of \$. _____ by _____ (date of payment).
2. Sponsor will be recognized as a 2026-2027 sponsor during pre-promotion of the event, during the event, and post-event thank you recognition on the date of payment. Client will acknowledge Sponsor in accordance with its customary donor recognition as well as additional recognition listed in "Sponsorship Touchpoints".
3. Sponsor may identify itself as a corporate sponsor of Client during the term as specified in agreement.
4. Client will provide Sponsor no "substantial return benefit" as defined in Section 513(i) of the Internal Revenue Code.
5. Sponsor will provide Client with approved logo and other communication materials needed to fulfill Sponsorship Touchpoints (logos, presentations, video, etc.)

Signature of Sponsor Representative _____

Print Name _____

Signature of Client Representative _____

Print Name _____